



## MCVB LAUNCHES AUSTRALIA'S ONLY ALL INCLUSIVE EVENT PLANNING SERVICE

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Melbourne Convention + Visitors Bureau (MCVB) has officially launched the Melbourne Meeting + Events Service (MM+ES) incorporating regional Victoria. MCVB is the only Australian Convention Bureau to offer such a complete event planning service.

For events with fewer than 300 delegates, MM+ES is a one-stop-shop for meeting planners. Many convention bureaus offer a venue finding service, but in addition to advice on venue and accommodation, MCVB's expert staff will help plan the entire event, from catering and entertainment, to supplying quotes from Melbourne's premier business events industry.

An evolution from MCVB's Venue Menu event planning service, MM+ES now incorporates event planning in regional Victoria as well as Metropolitan Melbourne.

'It was clear from the types of requests we were receiving that many clients required a lot more support than venue finding. We were also getting more requests for events in regional Victoria and for 'something different', which is where we can definitely add value,' said Nikki Seymour-Smith, General Manager Marketing + Communications at MCVB. MM+ES is available free by calling 1300 555 857 or online at [www.mcvb.com.au](http://www.mcvb.com.au)

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Notes to editors

- Melbourne Convention + Visitors Bureau (MCVB) is a not for profit organisation that identifies and bids for international conventions to generate export dollars for Victoria.