



Media Information
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Let your fingers do the walking

Professional conference organizers, meeting planners and event organizers now have the most up to date Melbourne venue, service and accommodation information at their fingertips with the new Melbourne Planner's Guide from Melbourne Convention + Visitor Bureau (MCVB).

The 176 page Planner's Guide has a fresh, new look which reflects the essence of Melbourne. Vibrant pictures capture the spirit of the city and provide an insight into Melbourne life. The new guide contains the latest information on conference and exhibition venues, accommodation, service providers, suppliers and pre and post touring for Melbourne and Regional Victoria.

New features include: an improved index and tab format, the introduction of both the train and tram network maps and additional information outlining the benefits of hosting events and conferences in Melbourne.

To compliment the Planner's Guide the interactive web search facility has also been updated. Just visit: www.mcvb.com.au, click on the 'Search for Products & Services' button and complete the online form to find the products and services for your next meeting.

"The guide is a valuable resource for anyone planning events and meetings in Melbourne. Now in its 32nd year of production the guide is a flagship publication for the business events industry," said Garry Kingshott, CEO, MCVB.

"Melbourne, is constantly growing and changing. New developments are springing up throughout the city, from state-of-the art business and technology centres, to distinctive public spaces.

"The Melbourne Planner's Guide is an essential tool for the event planner that wishes to stay informed of new infrastructure and enjoy the best Melbourne has to offer in cutting edge facilities and style," said Mr Kingshott.

For a copy of the Melbourne Planners Guide please call +613 9693 3333 or email visit our website and complete the online order form.

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