



PRESS RELEASE – 28 JULY 2010

Symposium sees Melbourne cement ICT status

A meeting of the world's leading experts on circuits and systems has been secured for Melbourne, cementing the city's reputation for innovation in nanotechnology, micro-technologies and research and development.

The International Symposium on Circuits and Systems (ISCAS) 2014 is expected to attract 1,000 delegates to Melbourne, injecting more than \$4 million into the State economy.

The Symposium is run by the Institute of Electrical and Electronics Engineers (IEEE), a leading authority on areas ranging from aerospace systems, computers and telecommunications to biomedical engineering, electric power and consumer electronics.

The event, to be held at the Melbourne Convention and Exhibition Centre (MCEC) in 2014, was secured by the Melbourne Convention + Visitors Bureau (MCVB) in conjunction with La Trobe University and National ICT Australia (NICTA).

Announcing the bid win, MCVB's CEO, Ms Sandra Chipchase, said Melbourne had overcome strong international competition to secure the symposium.

"The diverse areas of expertise explored throughout the symposium will further Melbourne's reputation as a leader in Information and Communications Technology.

"Victoria's standing as the centre of the Australian ICT industry allowed MCVB's bid to focus on the research, innovation and science-related benefits of holding this important symposium in Melbourne, benefiting Victorian as well as interstate and international delegates.

"I would like to thank Professor Jugdutt (Jack) Singh from La Trobe University, Centre for Technology Infusion, and Dr David Skellern, CEO of NICTA, for their outstanding assistance with this bid," said Ms Chipchase

Leigh Harry, Chief Executive of MCEC, said, "This is great news for Melbourne. We look forward to welcoming delegates for this major symposium to Melbourne and to the MCEC."

Professor Singh said, "This premier IEEE meeting will attract leading researchers from around the world to participate in an intellectually stimulating symposium in circuits and systems. I look forward to welcoming our CAS colleagues and their partners to Melbourne to showcase their research and also have a socially memorable experience of a lifetime."

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