



## PRESS RELEASE - APRIL 2009

### Melbourne to host international men's health experts

Male fertility, genetics and new treatments for cancer are just some of the key men's health topics to be discussed by world leading andrology experts set to meet in Melbourne.

The 10<sup>th</sup> International Congress of Andrology, to be held in the new Melbourne Convention Centre in 2013, will bring together around 40 international member societies, attracting more than 800 delegates from around the world.

The Congress, which was secured by the Melbourne Convention + Visitors Bureau (MCVB) with the Fertility Society of Australia, is expected to inject more than \$4m into the Victorian economy.

The Congress will bring the world's pre-eminent scientists, researchers and specialists to Melbourne to discuss a range of men's health topics, from reproduction and prostate cancer treatments, to cultural awareness in dealing with men's health.

Chief Executive Officer of MCVB, Ms Sandra Chipchase, said winning the event underscored Melbourne's exceptional bidding strategies.

"Melbourne has a world-wide reputation for, and expertise in, hosting major medical and science Business Events. This is a result of MCVB's exceptional bidding skills, as well as Melbourne's outstanding medical and research facilities. When you add to this Melbourne's exceptional convention facilities, it's easy to see why Melbourne is a number one destination for leaders and conventions from around the world."

Melbourne Convention and Exhibition Centre Chief Executive Leigh Harry said: "We are delighted that Melbourne has been chosen as the destination for this event in 2013, especially as the venue will be the new Melbourne Convention Centre.

"When the convention centre officially opens in July, Melbourne will be home to the largest, most versatile combined convention and exhibition facility in Australia. This new world-class infrastructure is helping to position Melbourne as the destination of choice for some of the world's most significant business events like the International Congress of Andrology," he said.

Professor Robert McLachlan, who worked with MCVB to attract the congress to Melbourne, said the congress provides an important forum for the progression of andrology research.

"Australia plays a key role in the promotion of andrology through a contribution to scientific discourse and training opportunities, especially within the Asia region.

"We are honoured to host our professional colleagues from around the world, and we are delighted that our work in benefiting the health of the men around the world will be highlighted in Melbourne."

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