

INSIGHT CORPORATE GIFTS

www.australiangifts.com.au

Water Management

- The majority of the company's eco products are made from polypropylene in Melbourne. The production of polypropylene is manufactured in a closed-loop system, which means that it does not produce effluent, therefore avoiding the pollution of waterways.
- All office paper is either shredded for packing and/or recycled.

Energy Management

Local manufacturing, as opposed to importing, is used, which lowers the company's carbon footprint.

Strategies Implemented

Eco gift section included on Insight Corporate Gifts' website

- Ozzie – Grow 100% Recycled. Eco-friendly Australian made conference gifts
- Seed Sachet and Landscape Companion Book showcase Australia's unique island environment. Packaging is 100% recycled with company branding available
- Packaging printed with environmentally friendly soy-based inks
- Do It Yourself Carbon Offsets
- Seeds are used to promote a sustainable way for companies to promote themselves. Only Australian native seeds which are drought-tolerant are used
- Books are available on sustainable living in the workplace and at home
- Aim is to provide quality sustainable gifts Made in Australia. Insight Corporate Gifts support Australian manufacturers and hence reduce the carbon footprint by not trading overseas.

Accolades Received

- 2008 National Print Awards - Bronze Award for best packaging
- 2007 Desktop Magazine Create Awards - Best Packaging Runner-Up
- 2006 Memento of Australia - National Award Winner for 2006.