

MICROHIRE

www.microhire.com.au

As a point of difference from competitors. Microhire has invested heavily in forestry and has over 80 hectares of mature forests to offset the AV power used on clients' events.

Microhire has an extensive range of equipment which minimises the impact on the environment, and in some cases, using this equipment results in a 90% reduction in electricity use.

Not only is Microhire committed to sustainability in its events but it also has an employee incentive program to support the environment and some of the victims of global warming and inequity as described by one of its employees 'Orphans for a Greener Future' program.

Microhire is continuously exploring and evaluating leading-edge technology in an effort to offer clients not only the latest technology available, but products that are energy efficient and affordable.

It is impossible to operate equipment without power consumption, but Microhire makes every effort to minimise its carbon footprint across its carbon life cycle.

Water Management

- ✓ Water saving shower heads
- ✓ Dual-flush toilets.

Waste Management

- ✓ Use of environmentally friendly products
- ✓ Reuse signs, name badges etc
- ✓ Locally sourced food/manufacturers
- ✓ Encourage a reduction in paper usage by communicating electronically
- ✓ Recycle paper, rubbish, print cartridges, aluminium, metal etc.

Energy Management

- ✓ Switch off computers/lights/air conditioners when not in use
- ✓ Energy efficient globes.

Program Participation

- ✓ Earth Hour.

Strategies Implemented

- ✓ Staff inductions and/or training on environmental practices
- ✓ Communication to staff, guests, clients and/or suppliers about green initiatives
- ✓ Tree planting
- ✓ Carbon offsetting
- ✓ Use/provide biodegradable products
- ✓ Use of/promote public transport
- ✓ Sustainability audit/environmental plan.

Projects to be Completed

- ✓ Hybrid vehicles/sensor key cards
- ✓ Solar Power options
- ✓ Green Power options.

Other

The Microhire group of company's newest division is Greenlux Lighting. Servicing Australia and New Zealand, Greenlux supplies the very latest in LED retrofit globe technology. Greenlux supply to commercial/industrial businesses and government sectors.

Greenlux's areas of expertise include the retrofitting of existing premises and new installations of office lighting, emergency lighting, retail lighting, museums, galleries, carparks and outdoor building lighting.

The award winning LED globe replacement range can reduce energy consumption by as much as 80%. Greenlux's range of LED Lighting products are of the highest technical standards available in the world today. All products are tested under laboratory conditions to ensure quality and performance.