

Melbourne Showgrounds

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Melbourne's largest and most versatile indoor/outdoor exhibition, trade show and event venue.

Melbourne Showgrounds inspires you to think bigger about your event. Conveniently located in close proximity to the CBD, Melbourne Showgrounds is Melbourne's largest and most versatile indoor/outdoor exhibition, trade show and event venue. With stylish purpose built exhibition and event spaces, meticulously restored heritage buildings and an abundance of outdoor showcase spaces, Melbourne Showgrounds offers space and versatility like no other venue for exhibitions, trade shows, conferences and events.

Indoor Pavilions

Melbourne Showgrounds offers event organisers a range of superbly presented multi-purpose indoor exhibition and event space. A massive 32,500sqm of indoor space is available in a variety of pavilion sizes ranging from 300sqm to 10,000sqm. From the striking designs of the 8000sqm Grand Pavilion and the 10,000sqm Exhibition Pavilion to the refurbished charm of the 1530sqm Agricultural Hall and the 1950sqm Centenary Hall, each of these impressive indoor options offer a combination of space, flexibility and accessibility to suit your needs.

- Exhibitions
- Consumer & trade shows
- Exams & enrolments
- Retail & fashion events
- Product launches
- Team building seminars
- Film & television production

Outdoor Spaces

Melbourne Showgrounds also offers a unique collection of landscaped outdoor spaces ideal for exhibitions and demonstrations, corporate social days and festivals, fairs and concerts. Positioned in the heart of the Melbourne Showgrounds is an 11,000sqm landscaped grassed area known as the Town Square which features seating for up to 2275 in the adjacent Public Grandstand. Nearby, the iconic Main Arena provides 9000sqm of exhibition demonstration space with tiered seating for 4300.

- Consumer & trade shows
- Concerts & music festivals
- Corporate & social club days & events
- Community sporting & cultural events
- Outdoor demonstrations
- Agricultural events
- Film & television production



60,000sqm of Premium Exhibition Space

Room	Sq(m)	Theatre	Classroom	Cocktail	Banquet
Exhibition Pavilion (Large pavilion suitable for exhibitions or events)	10000	9000	-	9000	7000
Expo Hall (Large clear span pavilion suitable for exhibitions and conferences)	2080	1850	940	1980	1780
Boulevard Pavilion (Large clear span pavilion)	3000	2700	1300	2800	2600
Royal Block (Variety of spaces for smaller, more intimate groups)	2135	250	150	300	200
Main Arena (Large outdoor event space with permanent seating for 4300)	9000	4300+	-	-	-
Grand Pavilion (Large pavilion suitable for exhibitions or events)	8000	4500	-	7500	5000
Town Square Pavilion (2000sqm ground floor with 500sqm mezzanine)	2000	1800	900	1900	1700
Town Square (Large outdoor event space adjacent to 2275 seat Public Stand)	11000	-	-	-	-
Agricultural Hall (Large clear span, heritage listed pavilion)	1530	1350	600	1000	800
Undercover outdoor event space with 750 removable tiered seats	1300	750+	-	1200	-
RASV Centre (Large pavilion suitable for exhibitions or events)	1900	1700	800	1800	1000
Meaklim Pavilion (Large clear span pavilion suitable for exhibitions or events)	1520	1350	-	1000	-
Centenary Hall (Large, heritage listed pavilion)	1950	1500	-	1830	800

For height requirements, please contact Melbourne Showgrounds Team on +61 3 9281 7444